



Setting Goals

- S** - specific, significant, stretching - need to be clearly defined.
- M** - measurable, meaningful, motivational - if you can't measure it, you can't manage it!
- A** - agreed upon, attainable, achievable, acceptable, action-oriented - in line with your vision.
- R** - realistic, relevant, reasonable, rewarding, results-oriented - within the remit of resources available to you.
- T** - time-based, time-bound, timely, tangible, trackable - carried out by a defined date/time.

Take action to move your business forward